



Dear Organic Cotton Community,

This letter is to introduce you to a map that has been released on the Organic Exchange website. We would like to ensure that the information is correct and all of the groups that are listed currently produce organic cotton. As Organic Exchange works to support the growth of organic fiber this map was created as a tool for the industry, and provides benefits to both growers and consumers. There will be a link to the map on other websites as well, so it is important that the information is verified and you are currently producing organic cotton.

Please view the existing information: <http://www.organicexchange.org/farmermap.html> and complete the attached information form to accurately represent your organization. (You can also access the form at the very bottom of the map; click the link and fill out the form and press submit). As well, we need information about your organic farm certification for preserving the integrity of this supplier database. The photographs and the copy of organic certification will be visible to interested parties searching the site.

Thank you for participating in this project to increase transparency and add value to your product.

With Regards,

*The OE Farm Team*

If you have questions or would like to discuss the Farmer Visibility Map, please contact [ashley@organicexchange.org](mailto:ashley@organicexchange.org)

The Farmer Visibility Map has information on farms producing organic fiber for the marketplace.

- This website gives organic fiber producers an unprecedented level of visibility and ability to connect with regional networks and global markets.
- Users can search by project name, region, country, rotation crops or by the certification accreditation.
- Selecting a farming project on the map shows how many individual farms and farmers are involved, how many acres or hectares are growing organic, and the average annual cotton yields. Users can also view a copy of the farms' organic certificates and photographs of the farm and farmers.
- By providing contact information for the marketing and sales department of each farm group, customers can communicate directly with your organization.
- Tell the world how you are dealing with environmental, social, and economic challenges faced on local, national, and global levels; this is an opportunity to share the story of farming practices that reflect the many different cultures and countries growing organic fiber.