



Organic Exchange to Host Sustainable Textiles Conference New York City, New York USA Oct 27-28

WHAT: Over 300 international representatives will meet in New York City, New York USA October 27-28, 2010, to attend the **2010 Organic Exchange Sustainable Textiles Conference** (www.organicexchange.org). Participants will include those involved in making key decisions on sustainable textiles including; brands and retailers, manufacturers, farmers and producers, academics, NGO's, and certifiers. Attendees will learn about and discuss best practices, emerging issues, and strategies to improve sustainability of textiles, and organic cotton. An exhibit area will demonstrate and profile the best of sustainable fibers and technologies. Organic Exchange will host a separate one-day seminar focused on organic cotton on Friday, October 29. Also, at our 2010 annual conference, we will introduce the new OE (complete with a new name and logo), poised to help you navigate through the unending shifts in the textile marketplace with the right array of services and products.

Yvon Chouinard, Chairman and Founder of Patagonia, will provide insight on transparency during his keynote address. Other plenary speakers include: Eileen Fisher, designer and owner of fashion leader Eileen Fisher, Inc., and Tensie Whelan, President of Rainforest Alliance. Workshop speakers include leading experts in environmental footprinting of textiles, water conservation and management in the textile chain, eco indexing, environmental issues in dyeing and finishing, natural textiles, recycled textiles, bio-based textiles, ensuring product integrity claims, understanding the regulatory landscape, and more.

The conference is generously sponsored by Anvil Knitwear, ICCO, Lenzing, Nike, Orta Anadolu, Pratibha Syntex, Patagonia, Egedeniz Tekstil A.S., Eileen Fisher, Esquel, Genencor, Greensource, Hemp Fortex, Huntsman, Nordstrom, PT Indorama, Texas Organic Cotton Marketing Cooperative, Disney Consumer Products, and EcoTextile News.

Where: The conference will be held at Sentry Centers in New York City, New York USA.

When: October 27 – 28, 2010. Deadline for online registration is October 10, 2010.

Who: Heather Hocker Telephone: 806.787.0948 or Email: heather@organicexchange.org

BACKGROUND: Organic Exchange is a U.S. membership-based, non-profit 501 (c)(3) organization facilitating expansion of sustainable textiles by working closely with farmers and producers, leading brands and retailers, and their business partners, and manufacturers across the global textile value chain. More information about the organization and the conference is available at www.organicexchange.org.

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